

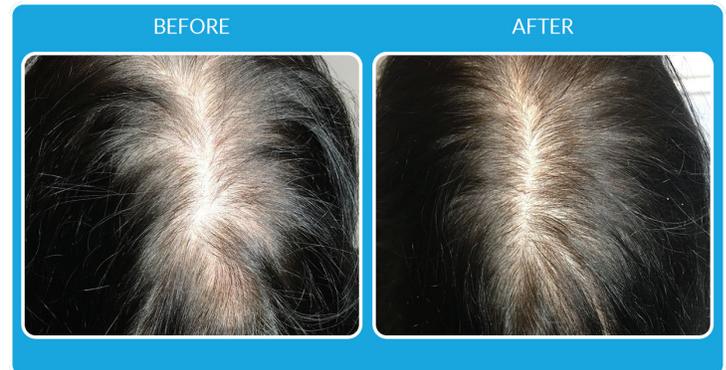


HAIR GROWTH

Procell hair growth treatments are formulated to nourish hair follicles back to a **state of ideal health**, using select **growth factor proteins** that are naturally present in healthy, young hair follicles.

Our process allows for a normal hair growth cycle that leads to new hair growth and **thicker, fuller-looking hair**.

Stem cells lining the hair follicles are crucial for production of hair, and the GF-technology ingredients in our concentrated serum are selected to provide support to these stem cells so hair can regrow.



Procell hair growth serum improves the overall condition of the scalp, **rejuvenating** damaged hair follicles and increasing circulation of nutrients for healthy hair.

When delivered using microchanneling technology, the scalp experiences **increased circulation** and blood flow to feed our follicles essential nutrients to promote increased hair growth.

Growth factors & cytokines function as signaling molecules from cell to cell, instructing the metabolic machinery within cells. Some of these bio-signals are anti-aging, and some are pro-aging.

Multiple **peer-reviewed studies** have determined that lab-cultured growth factors & cytokines derived from adult human bone marrow stem cells are both strongly **anti-inflammatory and anti-aging**.

Procell serums contain these growth factors which produce a **powerful hair growth cycle**.

Growth factors support cellular renewal and have strong regenerating properties to improve **skin firmness, elasticity, and tone**.



WHY DO WE AGE?

We age, visibly and invisibly, every day, due to:

- sun damage
- internal inflammation
- chemicals
- even gravity!

As we get older, our ability to repair this constant damage is **diminished dramatically**. Since fewer regenerative stem cells survive to carry on the work, slower, less robust healing and slower rates of hair growth are inevitable.



NEWBORN

We start life with a large number of bone marrow stem cells.



30 YEAR OLD

But as we age, we lose most of them.



50 YEAR OLD

By age 50, only 2% remain.

STEM CELL GROWTH FACTORS AND CYTOKINES APPLIED TO SKIN MIMIC THE EFFECT OF HAVING MORE STEM CELLS.





HAIR AFTERCARE



- Reduce the rate of hair loss and promote new growth
- Activate dormant stem cells within the hair follicle
- Increase fullness and density
- Improve overall hair texture

The Procell Therapies Hair Aftercare Serum awakens dormant hair follicles using breakthrough stem cell growth-factor technology. Apply regularly in combination with microchanneling treatments to stimulate cellular activity and regeneration.



Contact your practitioner today to Schedule 