

# GROWTH FACTOR SERUMS



A perfect balance of **gentle stimulation** of your skin produces “wound healing” without a wound, complimented by the infusion of **nutritious and vital factors** responsible for helping you produce your best skin!

Procell serums contain growth factors which produce a potent anti-inflammatory effect that **reduces healing time**, hyper pigmentation, and scar tissue deposition.

Our serums support cellular renewal and have **strong regenerating properties** to improve skin firmness, elasticity, and tone. The appearance of scarring improves, fine lines and wrinkles diminish, and skin looks **bright and healthy**.



Microchanneling temporarily creates hundreds of thousands of micro-channels into the skin to be “filled” by **new, healthy collagen**. It also allows topical solutions to be absorbed up to 200% more effectively.

Growth factors & cytokines function as signaling molecules from cell to cell, instructing the metabolic machinery within cells. Some of these bio-signals are anti-aging, and some are pro-aging.

Multiple **peer-reviewed studies** have determined that lab-cultured growth factors & cytokines derived from adult human bone marrow stem cells are both strongly **anti-inflammatory and anti-aging**.

During treatment, serums containing naturally-derived growth factors, peptides, and cytokines restore and **amplify biological communication** during the wound-healing cascade that an aging immune system no longer provides.



# WHY DO WE AGE?



We age, visibly and invisibly, every day, due to:

- sun damage
- internal inflammation
- chemicals
- even gravity!

As we get older, our ability to repair this constant damage is **diminished dramatically**. Since fewer regenerative stem cells survive to carry on the work, slower, less robust healing and greater levels of inflammation are inevitable.



## NEWBORN

We start life with a large number of bone marrow stem cells.



## 30 YEAR OLD

But as we age, we lose most of them.



## 50 YEAR OLD

By age 50, only 2% remain.

STEM CELL GROWTH FACTORS AND CYTOKINES APPLIED TO SKIN MIMIC THE EFFECT OF HAVING MORE STEM CELLS.



# AFTER CARE



6-week supply



1 week supply

## APPLICATION & USAGE

**Step 1: Cellular Renewal Serum**  
On clean skin, massage 2-3 pumps into face and neck until absorbed.

**Step 2: Healing Accelerator Serum**  
Massage 2-3 pumps into face and neck until absorbed.

*Repeat Steps 1&2 AM & PM*

## CELLULAR RENEWAL SERUM

Restore your skin's ability to heal itself with Cellular Renewal Serum.

This aqueous formula quickly absorbs into your skin with a high concentration of physiologically balanced Stem Cytokines (derived from human bone marrow stem cells) fortified with two recombinant Growth Factors, TGF- $\beta$ 3 and IGF-1.

The addition of classical actives, such as peptides and antioxidants, yield a robust skincare system. Wrapped in nanolipid carriers for enhanced penetration, these ingredients create exceptional results at the cellular level.

- Restores the skin's natural healing and rejuvenating ability
- Reduces the appearance of fine lines and wrinkles
- Creates a visible brightening and lifting effect
- Prevents new visible signs of aging

## HEALING ACCELERATOR SERUM

The Healing Accelerator Serum is a performance-driven formula rich in moisturizers and revitalizing actives. Beta Defensin 3, Bakuchiol, and Vitamin C work to optimize skin tone and texture, while the host of additional actives nourish and protect the skin.

- Reduces the appearance of fine lines and wrinkles
- Supports a healthy skin defense system and barrier integrity
- Reduces the appearance of large pores and balances moisture levels
- Gently increases skin renewal at the cellular level
- Defends skin against environmental free radical damage
- Maximizes the rejuvenating effect of Cellular Renewal Serum

# TESTIMONIALS

“ I can't believe how my crow's feet just disappeared as if by magic immediately following the first session. The rest of my face is noticeably firmer - particularly around my jawline, which gives the added bonus of a nice smooth neck. I'm extremely excited about this procedure and would highly recommend it to anyone wanting firmer skin with better texture and fewer lines. It REALLY worked well on me!

O.L.

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“ Not only did the wrinkles around my eyes vanish, and I mean literally vanish, but the elasticity of my skin reverted to what it had been at least 10 years ago. I was surprised at how quickly the results became apparent - right away people started telling me my skin looks absolutely amazing.

I don't wear makeup anymore because I honestly don't need it. This treatment has made a radical difference in the look and feel of my skin.

O.M.D.

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“ I have 2 clients that are identical twin sisters. Two weeks after the first sister started with ProCell's serum system, the second sister called me to say her sisters skin has completely changed, and she looks amazing! She started the next week. Now both sisters' skin is smoother, tighter, looks healthy, and has a nice glow!

Sara West

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“ I received microneedling with a trial pack of ProCell serums as aftercare. I used it diligently day and night for a week. I was AMAZED at the results! My girlfriend saw me yesterday and asked if I had had fillers! I noticed tightened skin, increased hydration, and is taming the eczema on my face. I am in love and will continue use for lasting results!

Jodi Q, Illinois

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